PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

February 8, 1996

Ms. Barbara Bozzuto
MARYLAND INVITATIONAL
19 Deep Dale Drive
Timonium, MD 21093

Dear Ms. Bozzuto:

Thank you for your recent sponsorship proposal regarding Philip Morris involvement with the Ninth Annual Maryland Invitational Championships which you presented for our consideration.

As you might expect, we have a very active promotional program that fits precise criteria developed to achieve our marketing goals. We have reviewed your proposal carefully and have determined that it does not fit into our promotional plans for our company at this time.

Thank you for your interest in Philip Morris and we wish you every success with the Ninth Annual Maryland Invitational Championships.

Regards,

Steve Sampson
Group Manager,
Event Marketing

cc: I. Broeman
E. Merlo

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MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT LIGHTS PLAYERS SARATOGA CAMBRIDGE ALPINE MULTIFILTER

Source: https://www.industrydocuments.ucsf.edu/docs/shcn0004